

WHAT IS ICC WBO?

The International Chamber of Commerce (ICC) is the world business organization, representing over 6 million companies of all sizes and chambers of commerce in more than 100 countries.

VISION

A world where peace, sustainable economic growth and shared prosperity are underpinned by rules-based, open multilateral trade and investment.

MISSION

To promote open, rules-based multilateral trade and investment, the market economy system, sustainable economic growth, responsible business conduct, and a global approach to regulation.

STRATEGIC PRIORITIES

1. Demonstrate how international trade, investment and globalization can add to inclusive growth
2. Foster sustainability through business
3. Uphold open economies to improve living standards for all
4. Promote the rule of law and sound governance
5. Encourage innovation and the digital economy for economic growth and job creation

Nationalism and protectionism are genuine threats to open societies and economies and new technologies are rapidly changing the way we work.

ICC and its global business network have never been more relevant to help business and governments find new policy solutions to these challenges.

ACHIEVE THESE STRATEGIC PRIORITIES BY:

1. Using a combination of effective policy advocacy, modern rule-writing for digital world and practical tools for business.
2. Leveraging ICC's observer status with the UN General Assembly and ICC's relations with other international and intergovernmental organisations to integrate global business priorities into the international policy agenda.
3. Mobilizing ICC's membership and networks in the pursuit of these priorities.

CONTACT US

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