

ICC International Trade and Prosperity Week

Building resilience in global value chains

Virtual event ● 17–20 October 2022

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#ITPW

Day 1 — Monday 17 October


Global trends, priorities and analysis

Technology development, changing demographics, climate change, COVID-19 and the Ukraine conflict are exposing fragilities in global value chains and forcing decision makers to think again about how to move goods, services and finance across the global trading system.

The disruption caused by these challenges has impacted economic growth, price stability, supply and demand, food security and the social fabric of our communities. It has also underlined the importance of trade, decarbonisation, digitalisation and responsible business conduct to our economic well-being.

Resilient global value chains are essential to underpinning a sustainable economic recovery.

We are thrilled to welcome our esteemed speakers and panellists on day one, who will share insights into the opportunities and risks facing global boardrooms.

 9:00am–11:05am (UK time)

A view from the boardroom

9:00am–9:05am	Welcome remarks
	Chris Southworth, Secretary General, ICC United Kingdom
9:05am–9:15am	Keynote: World business priorities
	Maria Fernanda Garza, ICC Chair
9:15am–9:35am	Special presentation: World economic overview
	Mélanie Laloum, Lead Economist, ICC

9:35am–10:50am	Panel discussion
Moderator	Paul Dreschler CBE, Chairman, ICC United Kingdom
Panellists	Chris Gaunt OBE, British Chamber of Commerce in Turkey Daniel Feffer, Chair, ICC Brazil Dr Holger Bingmann, President, ICC Germany
10.50am - 11.05am	Special Presentation
	Chris Woods, Corporate and Fiscal Affairs, Global Vice President, JTI

Day 2 — Tuesday 18 October

Preserving nature and the environment for future generations

Day two will focus on nature and climate change in the run up to COP27 in November and COP15 in December.

The world's natural ecosystems underpin the production of the most common goods we buy and much of our way of life. The consequences of biodiversity degradation and loss can lead to higher input costs or the disruption of global value chains. Companies are increasingly under pressure from investors and consumers to address biodiversity loss and account for their biodiversity impacts.

In order to reach an inclusive and effective effort towards the building of a sustainable economy, small and medium enterprises (SME) need to be considered as key drivers of eco-innovation, and as essential players of emerging green industries.

Digital and technological innovation provides the necessary solutions for SMEs and other companies to start their green transition journey in a scalable and efficient way.

Our two panels will address frameworks and implementation and technology and innovation.

 9:00am–10:30am (UK time)

Preserving nature for future generations

9:00am–9:15am

Opening keynote

Will Lockhart, Deputy Director of International Environment Negotiations, Department for Environment, Food and Rural Affairs

9:15am–10:30am

Panel discussion

Moderator


Dr Mark Johnston, Strategy Lead for Nature-based Solutions, BP

Panellists

Kat Bruce, Director, NatureMetrics

Helen Nyul, Group Head of Biodiversity, Barratt Developments

Rebekah Braswell, Founding Member and CCO, Landlife Company/ICC Netherlands

 12:00pm–1.00pm (UK time)

Leveraging digital innovation to empower sustainability journeys for SMEs

Moderator

Nick Byrne, Lead Digital Projects, SME360X, ICC

Panellists

Ana Bernal, Business Development Coordinator, SME360X, ICC

Elyse Myrans, SVP, Strategy & Partnerships, GIST

Nin Swaroop Director, Alternate Distribution & Sustainable Trade Finance, HSBC

Day 3 — Wednesday 19 October

Connecting the ecosystem for digital trade

Following the success of the Digital Trade Conference in April, the focus on day three will turn to Digital.

The ICC Digital Standards Initiative is at the vanguard of modernising the digital trade ecosystem: setting common digital standards, providing new rules for digital trade, connecting public and private systems and harmonising laws. It is the most ambitious and transformative programme in world trade, cutting trade costs by 80%, reducing border compliance times from 25 days to 1 day and delivering trillions in SME exports and economic growth.

The final session will launch a new ICC report on the scale of international fraud in the current system. In discussing the findings of this report, we'll share how smarter use of technology and better quality data systems are foundational to preventing fraud in the trading system and highlight potential solutions with case studies of successful action by governments and industry.

Note: the roundtable is by invitation only.



9:00am–10:15am (UK time)

The modernisation of world trade

Moderator

Deepesh Patel, Editorial Director,
Trade Finance Global

Panellists

Luca Castellani, Legal Officer,
UNCITRAL Secretariat

Hannah Nguyen, Director of Digital
Ecosystems, ICC DSI

Sin Yonh Loh, Director, Trade Trust,
MDA/Digital Utilities Cluster

Nick Davies, Director, Centre for Digital
Trade and Innovation,
ICC United Kingdom



Day 3 — Wednesday 19 October

Connecting the ecosystem for digital trade



12:00pm–1:30pm (UK time)

Roundtable: The roadmap for 2023 (by invitation only)

Kobsak Duangdee, Chair, ASEAN Business Advisory Council**Gerard Hartsink**, Chair, ICC DSI Industry Advisory Board**Tod Burwell**, President and Chief Executive Officer, BAFT**Filip Koscielicki**, Senior Claims Executive / Innovation Ambassador at Thomas Miller**Sean Edwards**, Chair, International Trade and Forfeiting Association**Emmanuelle Butaud-Stubbs**, Secretary General, ICC France**Steve Armitage**, Head of Innovation, Heathrow Airport**Lars Karlson**, Global Head of Trade & Customs Consulting, Maersk**Peter Friedli**, Glencore**Matthew Bradley**, DP World**Vashti Maharaj**, Adviser, Digital Trade Policy, The Commonwealth Secretariat**Harald Schoen**, Federal Ministry of Justice, Head of Unit for Transport Law and Commercial Transactions**Graham Floater**, Chief Digital Trade Negotiator, Department for International Trade**Peter Sissons**, International Engagement Director, DSI**Niels Nuyens**, Program Director, Digital Container Shipping Association**Ulf Eggefors**, Head of Sales Transport & Logistics, Enigio**Craig Burchell**, Senior VP, Global Government Affairs, Huawei**Nick Ashton-Hart**, Special Adviser, International Internet Policy, ICC United Kingdom**Yann Duval**, Chief, Trade Policy and Facilitation Section, ESCAP**Emmanuelle Ganne**, Senior Analyst, Economic Research Department, WTO**Michelle Chivunga**, CEO and Founder, Global Policy House

2:00pm–3:15pm (UK time)

Tackling fraud: market solutions

Moderator

Eleanor Wragg, Journalist, Global Trade Review

Panellists

Ben Arber, Managing Director, US and Canada, MonetaGo**Tod Burwell**, President, Bankers Association for Finance and Trade**Sean Edwards**, Chair, International Trade and Forfeiting Association**Samuel John Matthew**, Managing Director, Global Head of Trade (Documentary & FI) & CPO – digital & platform transformation, Standard Chartered**Stephan Wolf**, Chief Executive Officer at Global Legal Entity Identifier Foundation, GLEIF

Day 4 — Thursday 20 October

Championing a culture of integrity

Enforcement of corporate liability and anticorruption by governments have become strong incentives for business to improve their compliance. Today, investors both public and private increasingly demand better governance and integrity from their clients. Due diligence by multi-national corporates also affects domestic SMEs participating in their supply chain.

Despite this, corruption remains widespread and many countries have yet to introduce/enforce corporate liability. Compliance officers often struggle to convey their challenges to company owners or managers, even though international standards are multiplied. As such, creating a true culture of integrity remains a challenging task, with the Covid-19 pandemic further contributing to these challenges by creating more opportunities for corruption, and reducing resources for compliance.

Bringing together leading global voices on integrity, the final day of ITPW will address the proactive actions that can be taken to entrench the culture of integrity within business in the post-pandemic landscape.



2:00pm–3:15pm (UK time)

Responsible business conduct in times of turbulence

Moderator

Gonzalo Guzman, Chief Counsel Ethics and Compliance, Unilever

Panellists

Hentie Dirkier, Chief ESG and Integrity Officer, SNC-Lavalin

Louis Maréchal Senior Advisor, Minerals & Extractives, Centre for Responsible Business Conduct, OECD

Zachary Coseglia, Managing Principal and Head of Innovation, Ropes and Gray Insights Lab





ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules.

We are the leading voice on digital trade ecosystems, act as the ICC representative to the Commonwealth and Co-Chair the Legal Reform Advisory Board at the ICC Digital Standards Initiative.

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